



Single-use plastics ban New legislation is coming in October 2023^{*}

*Subject to Parliamentary approval



Single-use plastics ban social media toolkit

#Reuse not single-use @GMGreenCity https://gmgreencity.com/singleuseplasticban

The law on **single-use plastic** is changing

From October 2023, (subject to Parliamentary approval) new laws on single-use plastic come into force. From this date the following single-use items will be banned in England.

- Plastic cutlery
- Plastic plates, trays, bowls*
- Plastic balloon sticks
- Certain types of single-use expanded and extruded polystyrene cups and food containers*

The ban on items will include all types of single-use plastic including biodegradable, compostable and recycled, and items wholly or partly made from plastic, including the coating or lining.

A ban on single-use plastic straws^{*}, cotton buds and stirrers is already in place in England.

*Exemptions apply



How you can help

This is our chance to help businesses think differently about disposable items and shift from single-use to **#Reuse**. There are very few good alternative options available for replacing single-use plastic with sustainable disposable options. We would always advise removing these items completely or moving to reusable alternatives where possible.

To help you in your communications with businesses, we've provided this detailed toolkit for you to share on your channels.

Please use and adapt the copy on your own social media channels, web content and email marketing.

More information on the ban is available at **https://gmgreencity.com/singleuseplasticban** and you can download the PlasticFreeGM factsheets at **http://www.plasticfreegm.com/** which have been updated to reflect the forthcoming changes to legislation.

Thank you for your support.



Social media posts

1. General awareness post (1)



| | | 6 | | in |
|---------|---|---|---|---|
| | | | | Are you ready for the #SingleUsePlastic ban? |
| | Are you ready for the #SingleUsePlastic ban? | Are you ready for the #SingleUsePlastic ban? | Are you ready for the #SingleUsePlastic ban? | From October 2023 a ban will be implemented on the supply of a range of single-use plastics |
| | From October 2023 a ban will be implemented | From October 2023 a ban will be implemented | From October 2023 a ban will be implemented | like: |
| | on the supply of a range of single-use plastics like: | on the supply of a range of single-use plastics like: | on the supply of a range of single-use plastics like: | 🔊 plates |
| | inc. | inc. | ince. | ✓ bowls |
| Organic | 🍽 plates | Diates | I plates | 1 cutlery |
| post | 🥣 bowls | ✓ bowls | ✓ bowls | |
| | cutlery | 1 cutlery | i cutlery | Already banned items include single-use plastic straws (exemptions apply), cotton buds |
| | Find out what this means for your business: | Find out what this means for your business: | Find out what this means for your business on | and stirrers. |
| | https://gmgreencity.com/ | https://gmgreencity.com/ | our website (link in bio) | |
| | singleuseplasticban | singleuseplasticban | | Find out what this means for your business: |
| | #PlasticFreeGM | #DiasticFreeCM@CMCreanCity | #PlasticFreeGM @GMGreenCity | https://gmgreencity.com/ |
| | HPIASUCFIEEGM | #PlasticFreeGM @GMGreenCity | | singleuseplasticban |
| | | | | #PlasticFreeGM @GMGreenCity |

These **#SingleUsePlastic** items are being banned soon* Is your business ready? 0000 0 Polystyrene Polystyre Cuns Food Containers *From October 2023, subject to Parliamentary approval. Exemptions apply GREATER MANCHESTER #PlasticFree **#SingleUsePlastic** The #SingleUsePlastic ban is coming soon 🚨 The #SingleUsePlastic ban is coming soon 🚨 The #SingleUsePlastic ban is coming soon 🚨 The **#SingleUsePlastic** ban is coming soon Make sure your business is ready.

Make sure your business is ready.

From October 2023, new laws on

#PlasticFreeGM @GMGreenCity

#Reuse.

#SingleUsePlastic come into force in England.

https://gmgreencity.com/singleuseplasticban

Find out how you can go from single-use 💽

From October 2023, new laws on

the @GMGreenCity website.

#PlasticFreeGM @GMGreenCity

#Reuse.

#SingleUsePlastic come into force in England.

https://gmgreencity.com/singleuseplasticban

Links are available in organic Instagram posts - replace with (link in bio) OR Find out more on

Find out how you can go from single-use 🗈

Make sure your business is ready.

From October 2023, new laws on #SingleUsePlastic come into force in England.

If your business uses single-use plastic items such as cutlery, plates, trays and bowls, you will need to make a change. Find out how you can go from single-use 🔁 #Reuse.

https://gmgreencity.com/singleuseplasticban

#PlasticFreeGM @GMGreenCity

| 2. | General | awareness | post | (2) | |
|----|---------|-----------|------|-----|--|
|----|---------|-----------|------|-----|--|

Make sure your business is ready.

From October 2023, new laws on

#SingleUsePlastic come into force in England.

https://gmgreencity.com/singleuseplasticban

Find out how you can go from single-use 🗈

Organic

post

#Reuse.

#PlasticFreeGM

3. Specific item post (1) - Plastic plates, trays, bowls



| Properties #SingleUsePlastic are being banned in England. From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: From 1st October 2023 new laws on #SingleUsePlastic From 1st October 2023 new laws on #SingleUsePlastic From 1st October 2023 new laws on #SingleUsePlastic From 1st October 2023 new laws on #SingleUsePlastic | | 6 | | in |
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| | England. From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: Image: plates Trays trays bowls Read more on the regulations and be part of the change: https://gmgreencity.com/ singleuseplasticban *Exemptions apply | England. From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: I plates Trays bowls England uses 721m single-use plates per year, but only 10% are recycled. Read more on the regulations and be part of the change: https://gmgreencity.com/ singleuseplasticban | England. From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: Image: plates Trays bowls England uses 721m single-use plates per year, but only 10% are recycled. Read more on the regulations and be part of the change: https://gmgreencity.com/ singleuseplasticban | England. From 1st October 2023 new laws on #SingleUsePlastic will come into force*. This includes: plates trays bowls England uses 721m single-use plates per year, but only 10% are recycled. Read more on the regulations and be part of the change: https://gmgreencity.com/ singleuseplasticban |

4. Specific item post (2) - Plastic cutlery



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| Organic post | 2.7 billion items of single-use cutlery are used each year in England. It's time to go from single-use to #Reuse. Make sure you are ready for the #SingleUsePlastic ban when it comes into effect on the 1st Oct 2023. Read more on the regulations: https://gmgreencity.com/singleuseplasticban *Exemptions apply #PlasticFreeGM | 2.7 billion items of single-use cutlery are used each year in England. That's enough to go around the world over eight and a half times. It's time to go from single-use to #Reuse. Make sure you are ready for the #SingleUsePlastic ban when it comes into effect on the 1st Oct 2023. Read more on the regulations: https://gmgreencity.com/singleuseplasticban *Exemptions apply #PlasticFreeGM @GMGreenCity | 2.7 billion items of single-use cutlery are used each year in England. It's time to go from single-use to #Reuse. Make sure you are ready for the #SingleUsePlastic ban when it comes into effect on the 1st Oct 2023. Read more on the regulations: https://gmgreencity.com/singleuseplasticban *Exemptions apply #PlasticFreeGM @GMGreenCity | 2.7 billion items of single-use cutlery are used each year in England. If your business uses single-use plastic items like cutlery, plates, trays and bowls, you will need to make a change. It's time to go from single-use to #Reuse. Make sure you are ready for the #SingleUsePlastic ban when it comes into effect on the 1st Oct 2023. Read more on the regulations: https://gmgreencity.com/singleuseplasticban *Exemptions apply #PlasticFreeGM @GMGreenCity |

5. Specific item post (3) - Polystyrene cups and food containers



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|-----------------|---|--|--|--|
| Organic post | Is your business ready for the #SingleUsePlastic ban? The ban comes into effect on the 1st October 2023 and includes some types of polystyrene: cups food containers Find out if your business is ready for the change: https://gmgreencity.com/singleuseplasticban #PlasticFreeGM | Is your business ready for the #SingleUsePlastic ban? The ban comes into effect on the 1st October 2023 and includes some types of polystyrene: cups food containers Find out if your business is ready for the change: https://gmgreencity.com/singleuseplasticban #PlasticFreeGM @GMGreenCity | Is your business ready for the #SingleUsePlastic ban? The ban comes into effect on the 1st October 2023 and includes some types of polystyrene: cups food containers Find out if your business is ready for the change: https://gmgreencity.com/singleuseplasticban #PlasticFreeGM @GMGreenCity | Is your business ready for the #SingleUsePlastic ban? The ban comes into effect on the 1st October 2023 and includes some types of polystyrene: cups food containers Single-use plastic items such as cutlery, plates, trays and bowls are also included in the ban (exemptions apply). Find out if your business is ready for the change: https://gmgreencity.com/singleuseplasticban |
| | | | | #PlasticFreeGM @GMGreenCity |

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GREATER ICHESTER DOING THINGS DIFFERENTLY FOR THE ENVIRONMENT



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